

# STAC 2019 Conference & Exhibition

**April 24-25, 2019**  
**Hotel Bonaventure**  
**Montreal, QC**



Structure, Tower &  
Antenna Council  
Conseil des structures,  
pylônes et antennes

cwta  
acts



Canada's premier tower industry event – the fourth annual STAC Conference & Exhibition will be held on April 24-25, 2019 at the Bonaventure, Montreal.

This two-day event dedicated to safety and other best practices in the communication tower industry will bring together over 400 professionals. Expected attendees include representatives from wireless carriers, broadcasters, oil and gas companies, utility providers, tower engineers, contractors, manufacturers, safety trainers and safety equipment suppliers from across the communications and tower industries.

[www.stacouncil.ca](http://www.stacouncil.ca)

*Registration Opens October 15!*

### STAC Members

Early Bird: \$200 (*until February 1, 2019*)

Regular Price: \$300

### General

Early Bird: \$400 (*until February 1, 2019*)

Regular Price: \$500

**Buy 4 or more passes  
and get 25% off!**

For further information please contact:

Chantale Neapole  
Senior Manager Events, CWTA  
[cneapole@cwta.ca](mailto:cneapole@cwta.ca)  
613-233-4888 ext. 204

Nick Kyonka  
Program Director, STAC  
[nkyonka@stacouncil.ca](mailto:nkyonka@stacouncil.ca)  
613-233-4888 ext. 227

### Exhibitor Benefits & Opportunities

- Reach 400+ delegates from the tower industry
- Guaranteed exposure within conference space
- Networking breaks hosted in the exhibitor hall
- "Exhibitor Passports" provide incentive to delegates

*Space is limited!*

**1 complimentary delegate pass for ordering  
before February 1, 2019**

### Sponsorship Benefits

- Reach 400+ delegates from the tower industry
- Generate high quality leads from concentrated exposure to targeted audience
- Demonstrate your commitment to the continued safety of tower industry personnel

### Sponsorship Opportunities

- Full Event (Maximum Exposure)
- Networking Breaks
- Delegate Outing
- Welcome Reception
- Product Pitches

*Additional opportunities available*



Structure, Tower &  
Antenna Council  
Conseil des structures,  
pylônes et antennes



# STAC 2019 Conference & Exhibition

## STAC 2019 Sponsorship Opportunities

	Price	Total Available	
<b>Full Conference Sponsor*</b>  <i>Maximum Conference Exposure</i>	\$10,000	3	Company logo prominently displayed on: <ul style="list-style-type: none"> <li>• STAC 2018 banners, signs and graphics</li> <li>• Main conference Powerpoint display</li> <li>• Delegate bags</li> <li>• Lanyards or badges</li> <li>• Schedule insert</li> <li>• Dedicated signs recognizing your company as Full Conference Sponsor</li> </ul> <ul style="list-style-type: none"> <li>• Company mentioned in at least one #STAC2019 Tweet from STAC account per month for 6 months</li> <li>• Mentioned in conference opening and closing remarks</li> <li>• 2 complimentary conference passes</li> </ul>
<b>Break Sponsor</b>	\$1,000	4	Tent cards with company name and logo Recognition in program
<b>Charging Station</b>	Please inquire	1	Sponsor a charging station for delegates
<b>Delegate Bag</b>	\$500	5	Company logo on delegate bag
<b>Hot Breakfast</b>	\$3,500	2	Tent cards with company name and logo Recognition in program
<b>Lanyards</b>	\$750	3	Company logo on conference lanyard
<b>Literature Placement</b>	\$50	8	Corporate collateral placed on literature stand at registration
<b>Lunch Sponsor</b>	\$4,000	2	Tent cards with company name and logo Recognition in program Opportunity to introduce lunchtime speaker
<b>Meeting Room Sponsor</b>	\$3,000	3	Delegate meeting space named after your corporate brand
<b>Outing</b>	\$3,500	2	Recognized as outing sponsor on all collateral Reduce costs for participants Sponsor company will receive 3 passes
<b>Product Pitch</b>	\$750	4	Pitch your product or service during hospitality break on the exhibit floor All delegates who attend will be entered into a raffle that is called immediately post-pitch
<b>Raffle Prize</b>	Please inquire		To sponsor a raffle prize, please inquire
<b>Schedule Insert</b>	\$500	1	Company logo on miniature STAC 2018 schedule card for delegates
<b>Welcome Reception</b>	\$5,000	1	Recognized in program. Tent cards with company name and logo. Company can display corporate banner.
<b>WiFi</b>	\$5,000	1	Company name/logo on WiFi landing page

\* Available for a limited time while related sponsorships are available



**Structure, Tower &  
Antenna Council**  
Conseil des structures,  
pylônes et antennes

**STAC 2019 SPONSORSHIP CONTRACT**

APRIL 24-25, 2019

[www.stacouncil.ca](http://www.stacouncil.ca)

**COMPANY INFORMATION**

Please complete the information below to confirm your sponsorship:

Company Name: \_\_\_\_\_

Address Line 1: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

City: \_\_\_\_\_ Prov./State: \_\_\_\_\_ Postal Code/Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Delegate Name: \_\_\_\_\_ Email: \_\_\_\_\_

Twitter Handle: \_\_\_\_\_ Specific hashtags to promote: \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES**

Full Event Sponsor	\$10,000
Break Sponsor	\$1,000
Delegate Bag	\$500
Hot Breakfast	\$3,500
Lanyard Sponsor	\$750
Literature Placement	\$50

Meeting Room Sponsor	\$3,000
Outing Sponsor	\$3,500
Product Pitch	\$750
Schedule Insert	\$500
Welcome Reception	\$5,000
WiFi Sponsor	\$5,000

Charging Station Sponsor*
Raffle Prize Sponsor*

\*please inquire with Chantale at [cneapole@cwta.ca](mailto:cneapole@cwta.ca)

**PAYMENT**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Method:  Cheque enclosed in the amount of \$ \_\_\_\_\_

Charge \$ \_\_\_\_\_ to my  Amex  MasterCard  Visa

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on card: \_\_\_\_\_ Date: \_\_\_\_\_

Please Remit Form to:  
Canadian Wireless Telecommunications Association (CWTA)  
Chantale Neapole, Senior Manager Events  
Email: [cneapole@cwta.ca](mailto:cneapole@cwta.ca)



**Structure, Tower &  
Antenna Council**  
Conseil des structures,  
pylônes et antennes

**STAC 2019 EXHIBITOR CONTRACT**

APRIL 24-25, 2019

[www.stacouncil.ca](http://www.stacouncil.ca)

**COMPANY INFORMATION**

Please complete the information below. Exhibitor correspondence, including the Exhibitor Kit will be sent to this email address.

Company Name:

Address Line 1:

Address Line 2:

City:

Prov./State:

Postal Code/Zip:

Website:

Phone:

Fax:

Exhibit Planning Contact

Name:

Title:

Email:

Phone:

Twitter Handle:

Hashtags to promote:

**SPACE REQUIREMENTS AND RATES**

Order your exhibit space before February 1, 2019 & receive **1 complimentary** delegate pass!

	Members	Standard
10ft x 10ft	\$1,500	\$2,000
10ft x 20ft	\$2,500	\$3,500

Other Requirements: \_\_\_\_\_ ft x \_\_\_\_\_ ft

**PAYMENT**

Name:

Title:

Signature:

Date:

Payment Method:

Cheque enclosed in the amount of \$

Charge \$

to my

Amex

MasterCard

Visa

Credit Card #:

Exp. Date:

Name on card:

Date:

Please Remit Form to:

Canadian Wireless Telecommunications Association (CWTA)

Chantale Neapole, Senior Manager Events

Email: [cneapole@cwta.ca](mailto:cneapole@cwta.ca)