STAC 2027 Conference & Exhibition

Edmonton Convention Centre

April 27-28, 2027

PRESENTED BY:

Canadian Telecommunications Association

PREMIER CONFERENCE SPONSOR

EUREKA TELECOM

STAC2027 Conference & Exhibition

SPONSOR & EXHIBITOR INFORMATION PACKAGE

The Structure, Tower & Antenna Council (STAC) will hold its 11th annual conference – the STAC 2027 Conference & Exhibition – on April 27-28 at the Edmonton Convention Centre, in Edmonton, Alberta.

Join us for Canada's only annual conference dedicated to workers in the telecommunications tower and infrastructure industry and learn about the latest developments and safety best practices for tower workers and telecom technicians.

As the paramount event dedicated to tower safety in Canada, the annual STAC conference is a vibrant forum for sharing crucial insights and best practices that are vital to maintaining Canada's renowned tower safety record. STAC 2027 is expected to unite over 350 professionals from across Canada's communications and tower industry.

Conference Pricing

MEMBERS
Early Bird: $335
Regular Price: $435

GENERAL
Early Bird: $690
Regular Price: $840

Exhibitor Pricing

MEMBERS (10x10)
Early Bird: $1,900
Regular Price: $2,900

GENERAL (10x10)
Early Bird: $2,900
Regular Price: $3,900

Early Bird rates available until January 22, 2027. All prices are subject to Harmonized Sales Tax. (HST).

Exhibitor Benefits

- 10x10 booth space*
- Reach 350+ delegates from the tower industry
- Generate high-quality leads from concentrated exposure to targeted audience
- Connect with your industry contacts
- Demonstrate your products and services for tower industry personnel
- All exhibitors will receive 2 conference passes for booth staff**
- All exhibitors will be provided with an exhibitor kit

*Additional 10x10 spaces may be secured at an additional cost.
**Additional exhibitor company personnel may attend at an additional cost.

Sponsorship Benefits

- Reach 350+ delegates from the tower industry
- Generate high quality-leads from concentrated exposure to targeted audience
- Demonstrate your commitment to the continued safety of tower industry personnel
- Have your company's logo and branding on conference materials
- Be a part of what makes the STAC Conference & Exhibition the go-to industry event

STAC 2027 Sponsorship Opportunities			
Sponsorship Tier	**Price**	**Available**	**Benefits**
Premier Conference Sponsor (Maximum Conference Exposure)	$25,000	SOLD OUT	• Logo prominence above all other sponsors. • Opportunity to introduce one plenary session or keynote speaker. • 1 Exhibit booth (10x10) – given first selection. • Featured logo placement on conference website, app, signage, and marketing materials. • Featured blog post highlighting sponsorship on the STAC members website. • Dedicated sponsors spotlight before, during, and after the event. • 6 STAC 2027 delegate passes. • 4 passes to the post-conference outing. • Recognition during opening and closing remarks
Gold Sponsor	$12,000	SOLD OUT	• Logo placement on conference website, app, signage, and marketing materials. • Opportunity to introduce one technical panel. • 1 Exhibit booth (10x10). • 4 STAC 2027 delegate passes. • Recognition during opening and closing remarks.
Silver Sponsor	$8,000	3	• Logo placement on conference website, app, signage, and marketing materials. • 50% off exhibit booth rate. • 2 STAC 2027 delegate passes. • Recognition during opening and closing remarks.
Outing	$5,000	3	• Recognized as outing sponsor on all outing collateral. • Recognition in program and on conference website. • Logo on signage at the outing venue. • Sponsor companies will receive two outing passes.
Women of STAC Reception	$5,000	2	• Recognized as sponsor on all WoS Reception collateral. • Recognition in program and on conference website. • Logo displayed on foam core board at reception and on drink tickets. • Company can display corporate pull-up banner at the Women of STAC Reception.
Welcome Reception	$5,000	3	• Recognized as sponsor on all Welcome Reception collateral. • Recognition in program and on conference website. • Logo displayed on foam core board at reception and on drink tickets. • Company can display corporate pull-up banner at the Welcome Reception.
Meal Sponsor	$4,000	4	• Company logo included on foam core board(s) during meals. • Recognition in program and on conference website. • Opportunity to introduce a keynote speaker.
Attendee Lounge Sponsor	$2,500	2	• Recognition in conference program and on the website. • Company logo included on foam core board at the attendee lounge on the exhibit hall floor. • Opportunity to leave swag at the attendee lounge.
Women of STAC Luncheon	$2,000	2	• Recognition in conference program and on the website. • Opportunity to provide brief remarks at the pre-conference Women of STAC Luncheon (5 minutes). • 2 representative passes to the luncheon.
Registration Sponsor	$2,000	2	• Recognition in conference program and on the website. • Signage dedicated to your company at the registration desk. • Opportunity to have information pamphlets or branded swag items on a table beside the registration desk.
Break Sponsor	$1,500	4	• Recognition in conference program and on the website. • Company logo on foam core board during breaks.
Wi-Fi	$1,500	2	• Recognition in conference program and on the website. • Company name/logo on any Wi-Fi signage.
Delegate Bag	$1,250	3	• Recognition in conference program and on the website. • Company logo on delegate bag. • Company can send an item to be included at swag table.
Lanyards	$850	SOLD OUT	• Recognition in conference program and on the website. • Company logo on conference lanyard.
Raffle Prize	$500	Unlimited	• Recognition in conference program and on the website. • Prize raffled off in your company's name during the end-of-conference raffle.

COMPANY INFORMATION
Please complete the information below to confirm your participation at STAC 2027.

Company Name:

Billing Address:

City: Prov./State: Postal Code/Zip:

Website: Phone:

Main Contact Name: Email:

Social Media Handle(s):

EXHIBITOR RATES

	Full Booth (10x10)
☐	Member Early Bird* $1,900 +HST
☐	Member Regular $2,900 +HST
☐	General Early Bird* $2,900 +HST
☐	General Regular $3,900 +HST

**Early bird rates available until January 22, 2027.*

SPONSORSHIP RATES

☐	~~Premier Conference Sponsor~~	$25,000 +HST	☐	Women of STAC Luncheon	$2,000 +HST
☐	~~Gold Sponsor~~	$12,000 +HST	☐	Registration Sponsor	$2,000 +HST
☐	Silver Sponsor	$8,000 +HST	☐	Break Sponsor	$1,500 +HST
☐	Outing	$5,000 +HST	☐	Wi-Fi	$1,500 +HST
☐	Women of STAC Reception	$5,000 +HST	☐	Delegate Bag	$1,2500 +HST
☐	Welcome Reception	$5,000 +HST	☐	~~Lanyards~~	$850 +HST
☐	Meal Sponsor	$4,000 +HST	☐	Raffle Prize	$500 +HST
☐	Attendee Lounge Sponsor	$2,500 +HST			

PAYMENT

☐ Credit Card ☐ Cheque ☐ Wire Transfer

Name: Title:

Signature: Date:

If you have any questions and/or you can send your completed form to events@canadatelecoms.ca.

All payments are non-refundable, and purchases are non-transferable. If there are specific needs or concerns that need to be addressed regarding your payment or specific purchase, please communicate these in writing and send by email to events@canadatelecoms.ca.

Canadian Telecommunications Association
1100 – 180 rue Elgin Street, Ottawa, ON K2P 2K3 | T: 613.233.4888
canadatelecoms.ca | stacouncil.ca

Canadian Telecommunications Association
Association canadienne des télécommunications