

**Fairmont** Château Laurier April 21-22, 2026



Presented by:

**Full Conference Sponsors** 











# STAC2026 Conference & Exhibition

# SPONSOR & EXHIBITOR INFORMATION PACKAGE

The Structure, Tower & Antenna Council (STAC) will hold its 10<sup>th</sup> annual conference – the STAC 2026 Conference & Exhibition – through April 21-22 at the Fairmont Chateau Laurier, in Ottawa, Ontario.

Join us for Canada's only annual conference dedicated to workers in the telecommunications tower and infrastructure industry and learn about the latest developments and safety best practices for tower workers and telecom technicians.

As the paramount event dedicated to tower safety in Canada, the annual STAC conference is a vibrant forum for sharing crucial insights and best practices that are vital to maintaining Canada's renowned tower safety record. STAC 2026 is expected to unite over 350 professionals from across Canada's communications and tower industry.

# **Conference Pricing**

## **MEMBERS**

Early Bird: \$315 Regular Price: \$415

#### **GENERAL**

Early Bird: \$650 Regular Price: \$800

# **Exhibitor Pricing**

#### **MEMBERS (10x10)**

Early Bird: \$1,850 Regular Price: \$2,850

## **GENERAL (10x10)**

Early Bird: \$2,850 Regular Price: \$3,850

# **MEMBERS TABLETOP**

Early Bird: \$1,200 Regular Price: \$2,200

**GENERAL TABLETOP** 

Early Bird: \$2,200 Regular Price: \$3,200

Early rates available until January 23. All prices are subject to Harmonized Sales Tax. (HST).

#### **Exhibitor Benefits**

- 10x10 booth space\* <u>OR</u> tabletop space in the French Corridor\*\*
- Reach 350+ delegates from the tower industry
- Generate high-quality leads from concentrated exposure to targeted audience
- Connect with your industry contacts
- Demonstrate your products and services for tower industry personnel
- All exhibitors will receive 2 conference passes for booth staff\*\*\*
- All exhibitors will be provided with an exhibitor kit
- \*Additional 10x10 spaces may be secured at an additional cost.
- \*\*Note that tabletop booths will be in the French Corridor outside of the main ballroom
- \*\*Additional exhibitor company personnel may attend at an additional cost.

## **Sponsorship Benefits**

- Reach 350+ delegates from the tower industry
- Generate high quality-leads from concentrated exposure to targeted audience
- Demonstrate your commitment to the continued safety of tower industry personnel
- Have your company's logo and branding on conference materials
- Be a part of what makes the STAC Conference & Exhibition the go-to industry event





			2026 Sponsorship Opportunities
Sponsor	Price	Remaining	Benefits
Full Conference	\$16,000	2	Maximum Conference Exposure
Sponsor			Company logo prominently displayed on:
			<ul> <li>STAC 2026 banners, signs and graphics</li> </ul>
			<ul> <li>Main conference PowerPoint display</li> </ul>
			<ul> <li>Delegate bags</li> </ul>
			<ul> <li>Lanyards or badges</li> </ul>
			Schedule insert
			<ul> <li>Dedicated signs recognizing your company as a Full</li> </ul>
			Conference Sponsor
			Company mentioned in at least one #STAC2026 social media post
			per month from a STAC account in the months leading up to the
			conference.
			Mentioned in conference opening and closing remarks.
			4 complimentary conference passes.
Outing	\$5,000	2	Recognized as outing sponsor on all outing collateral.
			Logo on signage at the outing venue.
			Sponsor companies will receive two outing passes.
Women of STAC	\$5,000	2	Logo displayed on foam core board at reception and on drink
Reception			tickets.
			Company can display corporate pull-up banner.
Welcome	\$4,000	3	Recognized in program.
Reception			Company logo displayed on foam core board and drink tickets.
			Company can display corporate pull-up banner.
Meal Sponsor	\$4,500	4	Company logo included on foam core board.
·			Recognition in program.
			Opportunity to introduce a keynote speaker.
Women of STAC	\$2,000	1	Recognition in conference program and on the website.
Luncheon	ψ2,000		Opportunity to provide brief remarks at the luncheon (5 minutes).
STAC 10 <sup>th</sup> Year	\$2,000	3	Signage dedicated to your company at the photobooth.
Photobooth	Ψ2,000		Opportunity to have decorations with your branding at the booth
THOTOBOOTH			(Reach out to ijimenez@canadatelecoms.ca with your ideas, i.e.
			balloons with your corporate logo).
Podistration	\$2,000	3	
Registration Sponsor	\$2,000	3	Signage dedicated to your company at the registration desk.  On northwith the boun information properties as bounded away.
эронзог			Opportunity to have information pamphlets or branded swag
Dunali Chaman	¢1 500	4	items on a table beside the registration desk.
Break Sponsor	\$1,500	4	Company logo on foam core board.
	4	_	Recognition in program.
Wi-Fi	\$1,500	2	Company name/logo on any Wi-Fi signage.
Delegate Bag	\$1,000	4	Company logo on delegate bag.
			Company can send swag to be included in delegate bag.
Lanyards	\$750	1	Company logo on conference lanyard.
Raffle Prize	\$500	6	Recognition in program.
			Prize raffled off in your company's name during the end-of-
			conference raffle.





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Please complete the information below to confirm your participatior	1 at STAC 2026.
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Company Name:			
Billing Address:			
City:	Prov./State:	Postal Code/Zip:	
Website:		Phone:	
Main Contact Name:		Email:	
Social Media Handle(s):			
EXHIBITOR RATES			

Full Booth (10x10)	Tabletop Foyer					
Member Early Bird* \$1,850 +HST	Member Early Bird* \$1,200 +HST					
Member Regular \$2,850 +HST	Member Regular \$2,200 +HST					
General Early Bird* \$2,850 +HST	General Early Bird* \$2,200 +HST					
General Regular \$3,850 +HST	General Regular \$3,200 +HST					

<sup>\*</sup>Early bird rates available until January 23, 2026.

### **SPONSORSHIP RATES**

Full Conference Sponsor	\$16,000 +HST	Registration	\$2,000 +HST
Outing	\$5,000 +HST	Break	\$1,500 +HST
Women of STAC Reception	\$5,000 +HST	Wi-Fi	\$1,500 +HST
Welcome Reception	\$4,000 +HST	Delegate Bag	\$1,000 +HST
Meal Sponsor	\$4,500 +HST	Lanyards	\$750 +HST
Women of STAC Luncheon	\$2,000 +HST	Raffle Prize	\$500 +HST
STAC 10 <sup>th</sup> Year Photobooth	\$2,000 +HST		
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PAYMENT			

Cheque Credit Card Wire Transfer

Name: Title:

If you have any questions and/or you can send your completed form to ijimenez@canadatelecoms.ca.

All payments are non-refundable, and purchases are non-transferable. If there are specific needs or concerns that need to be addressed regarding your payment or specific purchase, please communicate these in writing and send by email to events@canadatelecoms.ca.

Date:



Signature: