



# STAC2025 Conference & Exhibition

**Halifax Marriott Harbourfront Hotel**  
**April 1-2, 2025**

**Presented by:**



**Full Conference Sponsor:**





Structure, Tower &  
Antenna Council  
Conseil des structures,  
pylônes et antennes

STAC 2025 SPONSOR & EXHIBITOR PACKAGE

April 1-2, 2025

[www.stacouncil.ca](http://www.stacouncil.ca)

# STAC2025 Conference & Exhibition

## SPONSOR & EXHIBITOR INFORMATION PACKAGE

The Structure, Tower & Antenna Council (STAC) will hold its 9<sup>th</sup> annual conference – the STAC 2025 Conference & Exhibition – on April 1-2, 2025 at the Halifax Marriott Harbourfront Hotel, in Halifax, Nova Scotia.

Join us for Canada's only annual conference dedicated to workers in the telecommunications tower and infrastructure industry and learn about the latest developments and safety best practices for tower workers and telecom technicians.

As the paramount event dedicated to tower safety in Canada, the annual STAC conference is a vibrant forum for sharing crucial insights and best practices that are vital to maintaining Canada's renowned tower safety record. STAC 2025 is expected to unite over 350 professionals from across Canada's communications and tower industry.

### Conference Pricing

#### MEMBERS

**Early Bird:** \$300

**Regular Price:** \$405

#### GENERAL

**Early Bird:** \$595

**Regular Price:** \$725

### Exhibitor Pricing

#### MEMBERS

**Early Bird:** \$1,700

**Regular Price:** \$2,700

#### GENERAL

**Early Bird:** \$2,700

**Regular Price:** \$3,700

Early rates available until January 24. All prices are subject to Harmonized Sales Tax. (HST).

### Exhibitor Benefits

- 10x8 booth space\*
- Reach 3,000+ delegates from the tower industry
- Generate high-quality leads from concentrated exposure to targeted audience
- Connect with your industry peers
- Demonstrate your products and services for tower industry personnel
- All exhibitors will receive 2 conference passes for hotel staff\*\*
- All exhibitors will be provided with an exhibitor kit

\*Additional 10x8 spaces may be secured at an additional cost.

\*\*Additional exhibitor company personnel may attend at an additional cost.

For more information, please contact [ijimenez@canadatelecoms.ca](mailto:ijimenez@canadatelecoms.ca).

Canadian Telecommunications Association

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Canadian  
Telecommunications  
Association

Association  
canadienne des  
télécommunications

## Sponsorship Benefits

- Reach 350+ delegates from the tower industry
- Generate high quality-leads from concentrated exposure to targeted audience
- Demonstrate your commitment to the continued safety of tower industry personnel
- Have your company's logo and branding on conference materials
- Be a part of what makes the STAC Conference & Exhibition the go-to industry event

STAC 2025 Sponsorship Opportunities			
Sponsor	Price	Remaining	Benefits
Full Conference Sponsor	\$15,000	4	<p>Maximum Conference Exposure</p> <ul style="list-style-type: none"> <li>• Company logo prominently displayed on:           <ul style="list-style-type: none"> <li>◦ STAC 2025 banners, signs and graphics</li> <li>◦ Main conference PowerPoint display</li> <li>◦ Delegate bags</li> <li>◦ Lanyards or badges</li> <li>◦ Schedule insert</li> <li>◦ Dedicated signs recognizing your company as a Full Conference Sponsor</li> </ul> </li> <li>• Company mentioned in at least one #STAC2025 social media post per month from a STAC account in the months leading up to the conference.</li> <li>• Mentioned in conference opening and closing remarks.</li> <li>• 4 complimentary conference passes.</li> </ul>
Meal Sponsor	\$6,500	4	<ul style="list-style-type: none"> <li>• Company logo included on foam core board.</li> <li>• Recognition in program.</li> <li>• Opportunity to introduce a keynote speaker.</li> </ul>
Outing	\$5,000	1	<ul style="list-style-type: none"> <li>• Recognized as outing sponsor on all collateral.</li> <li>• Reduce costs for participants.</li> <li>• Sponsor companies will receive two outing passes.</li> </ul>
Women of STAC Reception	\$4,000	<b>SOLD OUT</b>	<ul style="list-style-type: none"> <li>• Logo displayed on foam core board at reception.</li> <li>• Company can display corporate banner.</li> </ul>
Welcome Reception	\$3,500	1	<ul style="list-style-type: none"> <li>• Recognized in program.</li> <li>• Company logo displayed on foam core board.</li> <li>• Company can display corporate banner.</li> </ul>
Wi-Fi	\$3,000	1	<ul style="list-style-type: none"> <li>• Company name/logo on any Wi-Fi signage</li> </ul>
Attendee Lounge	\$2,000	2	<ul style="list-style-type: none"> <li>• Signage dedicated to your company in the attendee lounge on the exhibit floor.</li> <li>• Company can include information packages or swag in the attendee lounge.</li> </ul>
Registration Sponsor	\$2,000	<b>SOLD OUT</b>	<ul style="list-style-type: none"> <li>• Signage dedicated to your company at the registration desk.</li> <li>• Opportunity to have information pamphlets or branded swag items on a table beside the registration desk.</li> </ul>
Break Sponsor	\$1,500	4	<ul style="list-style-type: none"> <li>• Company logo on foam core board.</li> <li>• Recognition in program.</li> </ul>
Delegate Bag	\$1,000	<b>SOLD OUT</b>	<ul style="list-style-type: none"> <li>• Company logo on delegate bag.</li> <li>• Company can send swag to be included in delegate bag.</li> </ul>
Lanyards	\$750	<b>SOLD OUT</b>	<ul style="list-style-type: none"> <li>• Company logo on conference lanyard.</li> </ul>

**COMPANY INFORMATION**

Please complete the information below to confirm your participation at STAC 2025.

Company Name:

Address:

City:

Prov./State:

Postal Code/Zip:

Website:

Phone:

Delegate Name:

Email:

Twitter Handle:

Specific hashtags to promote:

**EXHIBITOR RATES**

	Member Early Bird* \$1,700 + HST
	Member Regular \$2,700 + HST
	General Early Bird* \$2,700 + HST
	General Regular \$3,700 + HST

**SOLD OUT**

\*Early bird rates available until January 24, 2025.

**SPONSORSHIP RATES**

	Full Conference Sponsor	\$15,000 +HST		Attendee Lounge	\$2,000 +HST
	Meal Sponsor	\$6,500 +HST		Registration <b>SOLD OUT</b>	\$2,000 +HST
	Outing	\$5,000 +HST		Break	\$1,500 +HST
	Women of STAC Reception <b>SOLD OUT</b>	\$4,000 +HST		Delegate Bag <b>SOLD OUT</b>	\$1,000 +HST
	Welcome Reception	\$3,500 +HST		Lanyards <b>SOLD OUT</b>	\$750 +HST
	Wi-Fi	\$3,000 +HST			

**PAYMENT**

Credit Card Number:

Expiration Date:

Security Code:

Postal Code/Zip:

Card Holder Name:

Title:

Signature:

Date:

If you have any questions and/or you can send your completed form to

[ijimenez@canadatelecoms.ca](mailto:ijimenez@canadatelecoms.ca).

*All payments are non-refundable, and purchases are nontransferable. If there are specific needs or concerns that need to be addressed regarding your payment or specific purchase, please communicate these in writing and send by email to [events@canadatelecoms.ca](mailto:events@canadatelecoms.ca).*

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