



STAC2025 Conference & Exhibition

Halifax Marriott Harbourfront Hotel
April 1-2, 2025

Presented by:



Canadian
Telecommunications
Association

Full Conference Sponsor:



STAC2025 Conference & Exhibition

SPONSOR & EXHIBITOR INFORMATION PACKAGE

The Structure, Tower & Antenna Council (STAC) will hold its 9th annual conference – the STAC 2025 Conference & Exhibition – on April 1-2, 2025 at the Halifax Marriott Harbourfront Hotel, in Halifax, Nova Scotia.

Join us for Canada's only annual conference dedicated to workers in the telecommunications tower and infrastructure industry and learn about the latest developments and safety best practices for tower workers and telecom technicians.

As the paramount event dedicated to tower safety in Canada, the annual STAC conference is a vibrant forum for sharing crucial insights and best practices that are vital to maintaining Canada's renowned tower safety record. STAC 2025 is expected to unite over 350 professionals from across Canada's communications and tower industry.

Conference Pricing

MEMBERS

Early Bird: \$300

Regular Price: \$405

GENERAL

Early Bird: \$595

Regular Price: \$725

Exhibitor Pricing

MEMBERS

Early Bird: \$1,700

Regular Price: \$2,700

GENERAL

Early Bird: \$2,700

Regular Price: \$3,700

Early rates available until January 24. All prices are subject to Harmonized Sales Tax. (HST).

Exhibitor Benefits

- 10x8 booth space*
- Reach 3,000+ attendees from the tower industry
- Generate high-quality leads from concentrated exposure to targeted audience
- Connect with your industry counterparts
- Demonstrate your products and services for tower industry personnel
- All exhibitors will receive 2 conference passes for booth staff**
- All exhibitors will be provided with an exhibitor kit

*Additional 10x8 spaces may be secured at an additional cost.

**Additional exhibitor company personnel may attend at an additional cost.

For more information, please contact jjimenez@canadatelecoms.ca.



Sponsorship Benefits

- Reach 350+ delegates from the tower industry
- Generate high quality-leads from concentrated exposure to targeted audience
- Demonstrate your commitment to the continued safety of tower industry personnel
- Have your company's logo and branding on conference materials
- Be a part of what makes the STAC Conference & Exhibition the go-to industry event

STAC 2025 Sponsorship Opportunities			
Sponsor	Price	Remaining	Benefits
Full Conference Sponsor	\$15,000	4	<p>Maximum Conference Exposure</p> <ul style="list-style-type: none"> • Company logo prominently displayed on: <ul style="list-style-type: none"> ○ STAC 2025 banners, signs and graphics ○ Main conference PowerPoint display ○ Delegate bags ○ Lanyards or badges ○ Schedule insert ○ Dedicated signs recognizing your company as a Full Conference Sponsor • Company mentioned in at least one #STAC2025 social media post per month from a STAC account in the months leading up to the conference. • Mentioned in conference opening and closing remarks. • 4 complimentary conference passes.
Meal Sponsor	\$6,500	4	<ul style="list-style-type: none"> • Company logo included on foam core board. • Recognition in program. • Opportunity to introduce a keynote speaker.
Outing	\$5,000	1	<ul style="list-style-type: none"> • Recognized as outing sponsor on all collateral. • Reduce costs for participants. • Sponsor companies will receive two outing passes.
Women of STAC Reception	\$4,000	SOLD OUT	<ul style="list-style-type: none"> • Logo displayed on foam core board at reception. • Company can display corporate banner.
Welcome Reception	\$3,500	1	<ul style="list-style-type: none"> • Recognized in program. • Company logo displayed on foam core board. • Company can display corporate banner.
Wi-Fi	\$3,000	1	<ul style="list-style-type: none"> • Company name/logo on any Wi-Fi signage
Attendee Lounge	\$2,000	2	<ul style="list-style-type: none"> • Signage dedicated to your company in the attendee lounge on the exhibit floor. • Company can include information packages or swag in the attendee lounge.
Registration Sponsor	\$2,000	SOLD OUT	<ul style="list-style-type: none"> • Signage dedicated to your company at the registration desk. • Opportunity to have information pamphlets or branded swag items on a table beside the registration desk.
Break Sponsor	\$1,500	4	<ul style="list-style-type: none"> • Company logo on foam core board. • Recognition in program.
Delegate Bag	\$1,000	SOLD OUT	<ul style="list-style-type: none"> • Company logo on delegate bag. • Company can send swag to be included in delegate bag.
Lanyards	\$750	SOLD OUT	<ul style="list-style-type: none"> • Company logo on conference lanyard.



COMPANY INFORMATION

Please complete the information below to confirm your participation at STAC 2025.

Company Name: _____

Address: _____

City: _____

Prov./State: _____

Postal Code/Zip: _____

Website: _____

Phone: _____

Delegate Name: _____

Email: _____

Twitter Handle: _____

Specific hashtags to promote: _____

EXHIBITOR RATES

	Member Early Bird* \$1,700 + HST
	Member Regular \$2,700 + HST
	General Early Bird* \$2,700 + HST
	General Regular \$3,700 + HST

*Early bird rates available until January 24, 2025.

SPONSORSHIP RATES

	Full Conference Sponsor	\$15,000 +HST		Attendee Lounge	\$2,000 +HST
	Meal Sponsor	\$6,500 +HST		Registration SOLD OUT	\$2,000 +HST
	Outing	\$5,000 +HST		Break	\$1,500 +HST
	Women of STAC Reception SOLD OUT	\$4,000 +HST		Delegate Bag SOLD OUT	\$1,000 +HST
	Welcome Reception	\$3,500 +HST		Lanyards SOLD OUT	\$750 +HST
	Wi-Fi	\$3,000 +HST			

PAYMENT

Credit Card Number: _____

Expiration Date: _____

Security Code: _____

Postal Code/Zip: _____

Card Holder Name: _____

Title: _____

Signature: _____

Date: _____

If you have any questions and/or you can send your completed form to

ijimenez@canadatelecoms.ca.

All payments are non-refundable, and purchases are nontransferable. If there are specific needs or concerns that need to be addressed regarding your payment or specific purchase, please communicate these in writing and send by email to events@canadatelecoms.ca.

Canadian Telecommunications Association

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