

# STAC 2024 Conference & Exhibition

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Sheraton Vancouver Wall Centre  
March 26-27, 2024

Full Conference Sponsors  
**COMING SOON**





# STAC2024 Conference & Exhibition

## SPONSORSHIP INFORMATION PACKAGE

The Structure, Tower & Antenna Council (STAC) will hold its 8<sup>th</sup> annual conference – the STAC 2024 Conference & Exhibition – on March 26-27, 2024 at the Sheraton Vancouver Wall Centre in Vancouver, British Columbia.

Join us for Canada's only annual conference dedicated to workers in the telecommunications tower and infrastructure industry and learn about the latest developments and safety best practices for tower workers and telecom technicians.

As the paramount event dedicated to tower safety in Canada, the annual STAC conference is a vibrant forum for sharing crucial insights and best practices that are vital to maintaining Canada's renowned tower safety record. Located at the landmark downtown Vancouver hotel, the Sheraton Vancouver Wall Centre, STAC 2024 is expected to unite more than 300 professionals from across Canada's communications and tower industry.

### Sponsorship Benefits

- Reach 300+ delegates from the tower industry
- Generate high quality leads from concentrated exposure to targeted audience
- Demonstrate your commitment to the continued safety tower industry personnel
- Have your company's logo and branding on conference materials
- Be a part of what makes the STAC Conference & Exhibition the go-to industry event

### Conference Pricing

#### MEMBERS

**Early Bird:** \$290

**Regular Price:** \$395

#### GENERAL

**Early Bird:** \$575

**Regular Price:** \$710

Early rates available until January 26.

All prices are subject to Harmonized Sales Tax (HST).

For more information, please contact  
[jjimenez@canadatelecoms.ca](mailto:jjimenez@canadatelecoms.ca).

STAC 2024 Sponsorship Opportunities			
	Price	Total Remaining	
Full Conference Sponsor	\$14,000	5	<p>Maximum Conference Exposure</p> <p>Company logo prominently displayed on*:</p> <ul style="list-style-type: none"> <li>• STAC 2024 banners, signs and graphics</li> <li>• Main conference PowerPoint display</li> <li>• Delegate bags</li> <li>• Lanyards or badges</li> <li>• Schedule insert</li> <li>• Literature placement</li> <li>• Dedicated signs recognizing your company as a Full Conference Sponsor</li> </ul> <p>Company mentioned in at least one #STAC2024 Tweet per month from the STAC account in the months leading up to the conference.</p> <p>Mentioned in conference opening and closing remarks.</p> <p>4 complimentary conference passes.</p>
Meal Sponsor	\$6,500	4	<p>Company logo included on foam core board.</p> <p>Recognition in program.</p> <p>Opportunity to introduce a keynote speaker.</p>
Outing	\$5,000	2	<p>Recognized as outing sponsor on all collateral.</p> <p>Reduce costs for participants.</p> <p>Sponsor companies will receive two outing passes.</p>
Women of STAC Reception	\$4,000	<del>2</del> <b>SOLD OUT</b>	<p>Logo displayed on foam core board at reception.</p> <p>Company can display corporate banner.</p>
Welcome Reception	\$3,500	3	<p>Recognized in program.</p> <p>Company logo displayed on foam core board.</p> <p>Company can display corporate banner.</p>
Wifi	\$3,000	2	Company name/logo on any wifi signage
Meeting Room	\$2,000	2	<p>Delegate meeting space named after your corporate brand.</p> <p>Company can include information packages or swag in the meeting room</p>
Break Sponsor	\$1,500	4	<p>Company logo on foam core board.</p> <p>Recognition in program.</p>
Product Pitch	\$1,000	6	<p>Pitch your product or service during hospitality break on the exhibit floor.</p> <p>All delegates who attend will be entered into a raffle that is called immediately post-pitch.</p>
Delegate Bag	\$1,000	<del>4</del> <b>SOLD OUT</b>	Company logo on delegate bag. Company can send swag to be included in delegate bag.
Lanyards	\$750	<del>4</del> <b>SOLD OUT</b>	Company logo on conference lanyard.



Structure, Tower &  
Antenna Council  
Conseil des structures,  
pylônes et antennes

STAC 2024 SPONSOR CONTRACT

March 26-27, 2024

[www.stacouncil.ca](http://www.stacouncil.ca)

## COMPANY INFORMATION

Please complete the information below to confirm your sponsorship.

Company Name:

Address:

City:

Prov./State:

Postal Code/Zip:

Website:

Phone:

Delegate Name:

Email:

Twitter Handle:

Specific hashtags to promote:

## SPONSORSHIP OPPORTUNITIES

	Full Conference Sponsor	\$14,000 +HST		Welcome Reception	\$3,500 +HST		Product Pitch	\$1,000 +HST
	Meal Sponsor	\$6,500 +HST		Wifi	\$3,000 +HST		Delegate Bag <b>SOLD OUT</b>	\$1,000 +HST
	Outing	\$5,000 +HST		Meeting Room	\$2,000 +HST		Lanyards <b>SOLD OUT</b>	\$750 +HST
	Women of STAC Reception <b>SOLD OUT</b>	\$4,000 +HST		Break	\$1,500 +HST			

## PAYMENT

Name:

Title:

Signature:

Date:

If you have any questions and/or you can send your completed form to [ijimenez@canadatelecoms.ca](mailto:ijimenez@canadatelecoms.ca).

*All payments are non-refundable, and purchases are nontransferable. If there are specific needs or concerns that need to be addressed regarding your payment or specific purchase, please communicate these in writing and send by email to [events@canadatelecoms.ca](mailto:events@canadatelecoms.ca).*

Canadian Telecommunications Association

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