

# STAC 2022 Conference & Exhibition

Virtual Event  
March 28-30, 2022  
[www.stacouncil.ca](http://www.stacouncil.ca)

## Full Conference Sponsors



Structure, Tower &  
Antenna Council  
Conseil des structures,  
pylônes et antennes



# STAC2022 Conference & Exhibition

The STAC Conference & Exhibition – Canada's premier, annual tower-industry event – will be held virtually March 28-30. This event is dedicated to safety and other best practices in the communication tower industry and will bring together industry professionals from across Canada.

Expected attendees include representatives from wireless carriers, broadcasters, oil and gas companies, utility providers, tower engineers, contractors, manufacturers, safety trainers and safety equipment suppliers from across the communications and tower industries.

The STAC Conference & Exhibition will continue to bring you valuable safety content, opportunities to network, and an engaging virtual exhibit floor.

## Sponsorship Benefits

- Reach 300+ delegates from the tower industry
- Generate high-quality leads from concentrated exposure to targeted audience
- Demonstrate your commitment to the continued safety of tower industry personnel
- Be a part of what makes the STAC Conference and Exhibition the go-to industry event

For more information, please contact [ijimenez@cwta.ca](mailto:ijimenez@cwta.ca).

## Conference Pricing

### MEMBERS

**Early Bird:** \$100

**Regular Price:** \$250

### GENERAL

**Early Bird:** \$200

**Regular Price:** \$350

Early rates available until February 18. All prices are subject to Harmonized Sales Tax (HST).

**Going, going, gone! Look at these limited opportunities!**

## Full Conference Sponsor - \$8,000

STAC's most prominent sponsorship opportunity is **limited to just 4 companies (only two remaining)**. Your virtual footprint will be all over STAC 2022 Conference and Exhibition. This opportunity always sells out!

Lock it down before it sells out and take full advantage of the whole host of opportunities you are entitled to in this highly coveted sponsorship tier.



### Pin Sponsor - \$500

A new opportunity that allows companies to sponsor the STAC 2022 pin to be sent out to all delegates who include their address with their registration.

Companies who choose this sponsorship option will be able to send us a one-pager or post-card to include in the envelope to delegates!

**SOLD OUT**

### Session Sponsors - \$250

This opportunity gives companies the chance to sponsor raffle prizes for sessions throughout the virtual conference.

A great way to get your company name out there and provide a fun incentive for virtual conference attendees!

### Product Pitch - \$1,000

A newer addition to STAC Conference and Exhibition, this highly sought-after sponsorship opportunity has proven to be a real hit with exhibitors.

Enjoy the chance to host a product pitch within a conference session. Session attendees will be required to watch your product pitch to be entered in the session raffle prize or to receive conference points associated with the session.

**Limited availability. Can only be purchased in conjunction with an exhibit space.**

*Look at the table on the next page for more information on sponsorship opportunities.*

## All STAC 2021 Conference & Exhibition Sponsorship Opportunities

*\*All prices are subject to harmonized sales tax (HST)*

	Price*	Total Remaining	
<b>Full Conference Sponsor</b>	\$8,000 <sup>2</sup> <b>SOLD OUT</b>		<i>Maximum Conference Exposure</i> <ul style="list-style-type: none"> <li>• Logo on STAC 2022 Event Platform <ul style="list-style-type: none"> <li>○ Login page banner (to the right of where delegates enter credentials)</li> <li>○ Lobby banner</li> <li>○ Lobby Splash video</li> <li>○ Logo in the bottom of push notifications to attendees</li> </ul> </li> <li>• Includes a session sponsorship</li> <li>• Includes a virtual exhibit</li> <li>• Includes six complimentary delegate passes</li> <li>• Monthly tweet from STAC account (retweet by CWTA)</li> <li>• Mentioned in conference opening and closing remarks</li> <li>• Mentioned in additional conference communications as appropriate</li> <li>• Logo on sponsor and exhibitor packages</li> </ul>
<b>Session Sponsor/Raffles</b>	\$250	8	<ul style="list-style-type: none"> <li>• Sponsor a raffle prize to be awarded to delegates after each session</li> <li>• Logo appears on session page</li> </ul>
<b>Leaderboard Prize Sponsor</b>	\$150	Unlimited	<ul style="list-style-type: none"> <li>• Sponsor conference prizes that delegates will be competing to win! To be awarded at the completion of the conference.</li> <li>• Your company logo is associated with the prize</li> </ul>
<b>Pin Sponsors</b>	\$500 <sup>3</sup> <b>SOLD OUT</b>		<ul style="list-style-type: none"> <li>• Sponsor the production and shipment of the STAC 2022 pin to be sent to all delegate who complete registration with their address</li> <li>• One-pager or postcard from each pin sponsor to be included in the shipment</li> </ul>
<b>Product Pitch</b>	\$1,000	1	<ul style="list-style-type: none"> <li>• Delegates receive a push notification wherever they are to attend your product pitch</li> <li>• Livestream presentation</li> <li>• Prize raffled off after your presentation</li> <li>• Lead retrieval on everyone who attended your product pitch</li> </ul>

Do you have a great idea not reflected here? Unsure of how to optimize your virtual experience or presence at STAC Conference and Exhibition? Reach out to us to discuss. Email [ijimenez@cwta.ca](mailto:ijimenez@cwta.ca).



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## STAC 2022 SPONSOR CONTRACT

March 28-30, 2022

[www.stacouncil.ca](http://www.stacouncil.ca)

### COMPANY INFORMATION

Please complete the information below to confirm your sponsorship.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Prov./State: \_\_\_\_\_

Postal Code/Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Phone: \_\_\_\_\_

Delegate Name: \_\_\_\_\_

Email: \_\_\_\_\_

Twitter Handle: \_\_\_\_\_

Specific hashtags to promote: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

☐

Full Conference Sponsor \$8,000 +HST

☐

Session Sponsor/Raffles \$250 +HST

☐

Leaderboard Prize Sponsor \$150 +HST

☐

Pin Sponsor \$500 +HST

☐

Product Pitch \$1,000 +HST

**SOLD OUT**

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### PAYMENT

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

If you have any questions and/or you can send your completed form to [ijimenez@cwta.ca](mailto:ijimenez@cwta.ca).

*All payments are non-refundable, and purchases are nontransferable. If there are specific needs or concerns that need to be addressed regarding your payment or specific purchase, please communicate these in writing and send by email to [events@cwta.ca](mailto:events@cwta.ca).*