



STAC 2021 Conference & Exhibition

Virtual Event
April 12-16, 2021
www.stacouncil.ca

Full Conference Sponsor

varcon

cwta
acts



Structure, Tower &
Antenna Council
Conseil des structures,
pylônes et antennes

STAC2021 Conference & Exhibition

The STAC Conference & Exhibition – Canada's premier, annual tower-industry event – will be held virtually April 12-16, 2021. This event is dedicated to safety and other best practices in the communication tower industry and will bring together industry professionals from across Canada.

Expected attendees include representatives from wireless carriers, broadcasters, oil and gas companies, utility providers, tower engineers, contractors, manufacturers, safety trainers and safety equipment suppliers from across the communications and tower industries.

The STAC Conference & Exhibition will continue to bring you valuable safety content, opportunities to network, and an engaging virtual exhibit floor. A delegate bag filled with sponsored swag will be shipped directly to you.

Sponsorship Benefits

- Reach 300+ delegates from the tower industry
- Generate high-quality leads from concentrated exposure to targeted audience
- Demonstrate your commitment to the continued safety of tower industry personnel
- Be a part of what makes the STAC Conference and Exhibition the go-to industry event

For further information, please contact:

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613-914-4558

Isabela Jimenez
ijimenez@cwta.ca
519-831-8709

Going, going, gone! Opportunities with expiry dates!

Take a look at these limited opportunities:

Swag Bag Sponsor only \$500!

Everyone has come to love the STAC Conference and Exhibition Swag Bag every year. Be a part of this year's bag, which we will be mailing to each delegate!

Have an idea, let us know. No ideas? We have some to share!

STAC 2021 will manage the production, stuffing and shipping. It's as simple as providing us your high resolution logo!

Note: Due to turnaround requirements, this opportunity is only available until February 12!

Full Conference Sponsor \$6,000

STAC's most prominent sponsorship opportunity is **limited to just 4 companies**. Your virtual footprint will be all over STAC 2021 Conference and Exhibition. This opportunity always sells out!

Lock it down before it sells out and take full advantage of the whole host of opportunities you are entitled to in this highly coveted sponsorship tier.

Sponsored Networking Rooms \$250

Do you want to build a slightly different online environment to engage with clients and colleagues? Sponsored Networking Rooms offer the perfect opportunity.

You can become the host of a networking event for attendees and present yourself as a thought leader by hosting a discussion forum. Interested in hosting something a little more lively? We can help turn your networking space into a games room where conference attendees can relax and have fun.

Wherever you go with this, your 30-minute networking event will be built right into the program with incentives for attendees to participate.

Product Pitch \$750

A newer addition to STAC Conference and Exhibition, this highly sought-after sponsorship opportunity has proven to be a real hit with exhibitors.

Enjoy the chance to host a product pitch right in your virtual exhibit space. We'll drive the traffic by sending push notifications and adding other incentives for delegates to go check out your scheduled pitch.

Limited availability. Can only be purchased in conjunction with an exhibit space.

Lobby Feed \$350

Have a lot to say? Enjoy tweeting about STAC, the programs, speakers and awesome exhibit floor? Put your handle out there, and demonstrate your company's commitment to the STAC community.

Take a look at the table for more information on sponsorship opportunities.

All STAC 2021 Conference & Exhibition Sponsorship Opportunities

*All prices are subject to Harmonized Sales Tax (HST).

	Price*	Total Remaining	
Full Conference Sponsor	\$6,000	3	<ul style="list-style-type: none"> • Most prominent sponsorship opportunity • Logo on STAC 2021 Event Platform <ul style="list-style-type: none"> ○ Login page banner (to the right of where delegates enter credentials) ○ Lobby banner ○ Lobby Splash video (loops and is about 3-4 minutes long) ○ Logo in the bottom right of push notifications we send • Logo on delegate bag to be sent to each registered delegate • Includes a session sponsorship • Includes a virtual exhibit • Minimum 1 video teaser - pre-conference • Monthly tweet from STAC account (retweet by CWTA) • Mentioned in conference opening and closing remarks • Mentioned in any conference formal communications • Logo on package
Session Sponsor/Raffles	\$200	20	<ul style="list-style-type: none"> • Sponsor a raffle prize to be awarded to delegates after each session (25). • Logo appears on session page • Opportunity for a session pre/post-roll video – 15 seconds
Leaderboard Prize Sponsors	Recommended to be \$150+	Unlimited	<ul style="list-style-type: none"> • Sponsor conference prizes that delegates will be competing to win! To be awarded at the completion of the conference. • Your company logo is associated with the prize
Delegate Swag Bag	\$500	8	<ul style="list-style-type: none"> • Limited time offer! Be a part of the swag bag delegates will receive to their door in advance of the conference (deadline February 12, 2021)
Lobby Social Feed	\$350	3	<ul style="list-style-type: none"> • High visibility opportunity, open to any member.
Keynote Sponsor	\$250		<ul style="list-style-type: none"> • Introduce the keynote • Your logo appears on the session page of the keynote • Pre-roll video - 30 seconds
Sponsored Networking Rooms	\$200	3	<ul style="list-style-type: none"> • Host a Networking Room specifically on one theme or topic which position you as a thought leader.
Product Pitches	\$750		<ul style="list-style-type: none"> • Delegates receive a push notification wherever they are to attend your product pitch • Livestream presentation • Prize raffled off after your presentation • Lead retrieval on everyone who attended your product pitch

Do you have a great idea not reflected here? Unsure of how to optimize your virtual experience or presence at STAC Conference and Exhibition? Reach out to us to discuss.

STAC 2021 SPONSORSHIP CONTRACT

April 12-16, 2021

www.stacouncil.ca

COMPANY INFORMATION

Please complete the information below to confirm your sponsorship:

Company Name:	Address:	
City:	Prov./State:	Postal Code/Zip:
Phone:	Fax:	
Delegate Name:	Email:	
Website:	Twitter Handle:	Specific hashtags to promote:

SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/>	Full Conference Sponsor	\$6,000 + HST
<input type="checkbox"/>	Session Sponsors/Raffles*	\$200 + HST
<input type="checkbox"/>	Leaderboard Prize Sponsors*	Recommended to be \$150+
<input type="checkbox"/>	Delegate Swag Bag	\$500 + HST

*please inquire at info@stacouncil.ca

<input type="checkbox"/>	Lobby Social Feed	\$350 + HST
<input type="checkbox"/>	Keynote Sponsor	\$250 + HST
<input type="checkbox"/>	Sponsored Networking Rooms*	\$200 + HST
<input type="checkbox"/>	Product Pitches	\$750 + HST

PAYMENT

Name:	Title:
Signature:	Date:

Send any questions and/or your completed form to:

Isabela Jimenez
Program Coordinator, STAC
ijimenez@cwta.ca

