



# STAC 2021 Conference & Exhibition

Virtual Event  
April 12-16, 2021  
[www.stacouncil.ca](http://www.stacouncil.ca)

Full Conference Sponsor



Structure, Tower &  
Antenna Council  
Conseil des structures,  
pylônes et antennes

# STAC2021 Conference & Exhibition

The STAC Conference & Exhibition – Canada's premier, annual tower-industry event – will be held virtually April 12-16, 2021. This event is dedicated to safety and other best practices in the communication tower industry and will bring together industry professionals from across Canada.

Expected attendees include representatives from wireless carriers, broadcasters, oil and gas companies, utility providers, tower engineers, contractors, manufacturers, safety trainers and safety equipment suppliers from across the communications and tower industries.

The STAC Conference & Exhibition will continue to bring you valuable safety content, opportunities to network, and an engaging virtual exhibit floor. A delegate bag filled with sponsored swag will be shipped directly to you.

## Conference Pricing:

STAC Members: \$49  
Non-Member: \$179

## Exhibitor Pricing:

STAC Members: \$250  
Non-Member: \$750

All prices are subject to Harmonized Sales Tax (HST).

For further information, please contact:

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## Virtual Exhibiting offers you innovative ways to stay connected

- Listed on the STAC 2021 interactive Exhibitor Directory
- Engagement code to give visitors as an added bonus for dropping in (required to be eligible to win prizes!)
- Dedicated chat, email and video meeting right from your exhibit space
- Showcase documents or information
- Post a demonstration or welcome video on your exhibitor home page
- Host up to 25 guests/delegates in a live group video meeting
- Basic Lead-retrieval included with booth (real time information on visitors)

## Exhibitor Benefits

- Reach 300+ delegates from the tower industry
- Generate high quality leads from concentrated exposure to targeted audience
- Connect with your industry contacts
- Demonstrate your products and services for tower industry personnel

## New to Virtual Exhibiting?

- Dedicated STAC 2021 Exhibitor Liaison to ensure you optimize your exhibitor presence
- Scheduled virtual exhibitor onboarding sessions
- Detailed onboarding package to walk you through each step of the process
- Creative ideas to help you drive traffic to your space

COMPANY INFORMATION

Please complete the information below. Exhibitor correspondence will be sent to this email address.

Company Name:

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Address:

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City:

Prov./State:

Postal Code/Zip:

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Website:

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Phone:

Fax:

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Exhibit Planning Contact

Name:

Title:

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Email:

Phone:

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RATES:

Member \$250 + HST

Standard \$750 + HST

PAYMENT

Name:

Title:

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Signature:

Date:

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## EXHIBITOR CHECKLIST & REGISTRATION

Please complete this form (even if you registered online), to get your company profile started! Once your exhibitor registration has been approved you will receive a username, password and link to access the exhibitor portal. Doing this as soon as possible will give you more time to explore everything the STAC 2021 Exhibitor Portal has to offer.

A company description:

Twitter handle & hashtags:

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Website:

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Contact name:

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Send questions and/or your completed form to:

Isabela Jimenez  
Program Coordinator, STAC  
[ijimenez@cwta.ca](mailto:ijimenez@cwta.ca)

